

Options for Bespoke Seed Packets



Any species of plant seed can be provided for packeting, but typical choices are sunflowers (*Helianthus annuus*), Forget-me-Not (*Myosotis alpestris*), herbs and wildflower mixes. Look at www.packetseeds.com for a more complete species listing with pictures.

Many of our customers have chosen between two seed packet types, although more options do exist for those clients requiring a more specialist service.

The choice of packet type depends mostly on the number of seed packets required.

Shorter packing runs: from 10 seed packets up to 2,000 (foil packets).

Longer packing runs: for numbers greater than 3,000 seed packets (paper packets).

We will mail examples of printed seed packets on request.

Designs for labels and packets are normally generated by our clients. We can provide help with design and images of plants and flowers as needed.

Shorter packing runs

For smaller quantities of seed packets we offer foil packets with large full colour labels.

There are two sizes of seed packet offered, small (11.5 x 9.0cm) and large (16 x 12cm). Labels for these seed packets are respectively 9.9 x 6.8cm and 13.8 x 9.8cm.

Ideally, images for labels should be supplied in high resolution JPG format.

Seed and plant growing instructions are provided on a smaller label on the reverse side of the seed packet.

We can normally turn around orders in 2—3 days from receipt of artwork (foil packets).

Longer packing runs

For larger quantities of seed packets we offer printed paper packets equivalent to those that you would see in a garden centre.

The standard template size for these is 132 x 95mm.

There is literally no upper limit to the size of these print and packing runs.



We provide packet templates in PDF format to aid in design layout.

Turnaround times vary according to number of packets but are normally 4– 6 weeks from receipt of final artwork (paper packets).

Pricing

We do not have a fixed price list. Each job is a separate project and will be individually tailored to your needs. All jobs can be customised to meet your requirements and budget. Price depends on the length of run, type of packet and species / variety of plant chosen. We will quote on request.

Services

Summary of services offered:

- Design and printing of packets
- Assistance in promotional ideas
- Choice of seed to use
- Sourcing of seed
- Full support from idea to implementation

Packaging

Types of packaging that can be used are:

- Paper
- Foil
- Manilla envelopes
- Pouches
- Boxes
- Bags
- Cans
- Business cards with seeds

We focus on fully customised packets, but can also offer generic packets with over-printing.

Contact

Call on 01603 487898 for more details, samples and quotation.